



# parkerville highlands estate

CLIENT // PLAYSTAR HOLDINGS PTY LTD

## // STRATEGY

Greg Rowe and Associates' original Client was approached by the Shire of Mundaring with a request that they consider alternate uses for their landholding which had been identified as an appropriate location for the development of a new town site. Greg Rowe and Associates' brief was to prepare the framework for a new town site with a range of lot sizes and land uses that were in harmony with the existing locality.

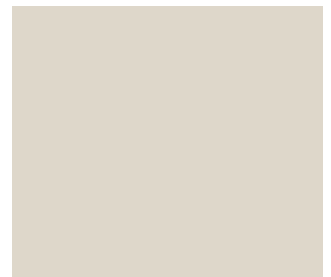
## // DESIGN

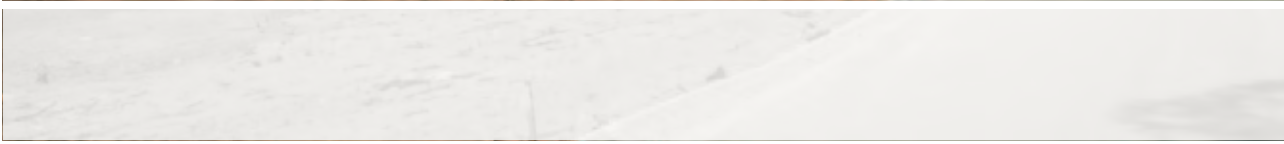
Greg Rowe and Associates compiled a project team that undertook a rigorous investigation of the land and its unique traits. Greg Rowe and Associates then undertook the design and sought structure plan approval for approximately 800 lots ranging in size from 2ha to 800 m<sup>2</sup> as well as a number of tourism chalets, a winery and mixed use precinct. Greg Rowe and Associates also secured an amendment to the Metropolitan Region Scheme (MRS) to identify parts of the landholding within the "Urban Deferred" zoning.

Greg Rowe and Associates successfully obtained Council's endorsement of the structure plan and subsequently obtained subdivision approval for the 2ha lots, notwithstanding that abutting land owners and resident action groups (Save Perth Hills) placed undue pressure on Council and the likelihood of the project's success.

The land was subsequently onsold, and Greg Rowe and Associates was retained by the new owners and is currently in the process of co-ordinating the residential zoning.

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### // PROJECT MANAGEMENT

Greg Rowe and Associates has recently completed the project management for the subdivision of the first two stages of the development comprising the creation of the forty, 2ha lots. As part of this process, Greg Rowe and Associates was required to negotiate a number of project challenges, including the presence of onsite rock and associated drainage management.

In conjunction with the earthworks and subdivision construction phase, Greg Rowe and Associates has worked closely with the selling agents and has managed the associated landscaping programme.

This project is an ideal example of Greg Rowe and Associates' ability to secure favourable outcomes and manage all associated risks on behalf of their Clients in seeking the highest yield and hence maximising financial returns.

### // PROJECT NAME

Parkerville Highlands Estate

### // SERVICE

Design  
Project Management

### // AREA

Perth

### // CLIENT

Playstar Holdings Pty Ltd

# PARKERVILLE HIGHLANDS ESTATE

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Greg Rowe & associates

GREG ROWE

FOCUSED ON ACHIEVEMENT